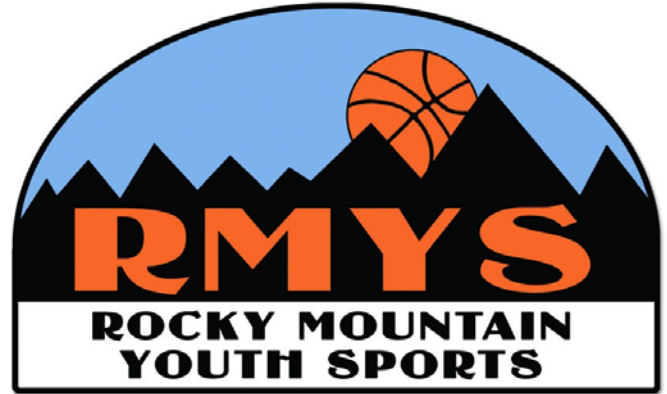


FOR IMMEDIATE RELEASE

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New Non-Profit Offers Youth Opportunities to Play Basketball

Rocky Mountain Youth Sports forming teams for fall 2008 leagues

Fort Collins, Colo. — Rocky Mountain Youth Sports (RMYS), a new local non-profit, is organizing youth basketball teams for boys and girls to play in northern Colorado. Founded by two local business owners, Program Director Shannon Lopez and Executive Director Dorsi Smith, RMYS was started in June of this year to address the need to connect coaches and kids throughout northern Colorado interested in playing basketball. The program is open to interested students from any school or community.

“There are limited options locally for kids who want to play basketball,” notes Smith. “I grew up in Kentucky, where basketball is everywhere, and we want to provide additional opportunities here for kids of all ages and from all schools to learn the game, build their skills and improve their playing abilities.”

The organization will start by creating teams for middle school and junior high students to play in local established leagues this fall. RMYS will add skill sessions for high school players in October and expand the program to provide high school teams for summer 2009.

Lopez commented, “With the experience Dorsi and I have with sports, running our respective businesses, and working with kids and in the non-profit realm, starting a new group to fill this need just made sense.”

RMYS will hold tryouts the week of September 8 to form teams for boys in 5th through 8th grades, and for girls in 6th through 8th grades. Tryout registration forms and more details are available at www.RMYouthSports.com or by calling (970) 631-9310.

Coaches sought: RMYS is interviewing coaches for fall 2008 teams. Interested coaches are asked to please contact Shannon Lopez at shannon@RMYouthSports.com for more information. Coaches will be asked to undergo a background check and provide references.

About Rocky Mountain Youth Sports

Rocky Mountain Youth Sports is dedicated to providing opportunities for youth of all ages to play basketball. The non-profit strives to advance the game of basketball through a solid organization focused on character and skill development. For more information, visit www.RMYouthSports.com, call (970) 631-9310, or email dorsi@RMYouthSports.com.

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